

## 2012 Lincoln Lakes Region Chamber of Commerce

### Business EXPO

**Touch a Truck~ Touch a Trade Saturday April 28<sup>th</sup> 9am to 3pm**

### Mattanawcook Academy Lincoln

Please see enclosed an application for vendor space for The Lincoln Lakes Region Chamber of Commerce Business EXPO. The Chamber organizes the EXPO every year to showcase businesses, industry, and community groups in the Lincoln Lakes Region.

**Touch a Truck:** This year we are pleased to be spotlighting **Touch a Truck**. With the Wood Products Industry so important to our local economies The Chamber wants to celebrate all those in the Trucking Industry who provide employment and contribute to the economic stability of the region. Touch a Truck events are great events for families and children to get to preview, sit in, and Touch a Truck. We are looking for Logging Trucks, Logging Equipment, Long Haul Trucks, Fire Trucks, Ambulances, Tow Trucks, Dump Trucks, Trash Trucks...All types of trucks and heavy equipment!!!!!! Tell attendees what you do and what a day at work is like for you or your company. All touch a truck participants are welcome at no cost.

**Touch a Trade:** We are also pleased to be partnering with **Region III Northern Penobscot Technical School** to give area attendees a glimpse of the skilled labor trades education offered to area students and adult education participants. According to recent reports the lack of skilled labor will have a negative impact on economic development in years to come in our area. Because so many of the jobs in this area are skilled labor positions The Chamber intends to collaborate with employers and educators to promote the trades that are so important to our region's economic future. Instructors will be on hand to promote the many programs available at Region III.

**New to EXPO** is our Business After Hours event that will take place after set up on Friday April 27<sup>th</sup>. Join with other Vendors to network, have a bite to eat, and attend one of the several workshops being organized by the Chamber. Set up starts at 4pm. 5:30pm to 6:30pm is your opportunity to network with other participants and 6:30 to 7:30pm is your chance to attend one of the informational workshops being organized by The Chamber.

EXPO over the years has changed and it is the intent of The Chamber to bring it back to being a place to make connections, build your customer base, showcase your products/ services and promote the Lincoln Lakes Region and Northern Penobscot County as a place to work, live, recreate and vacation. With our renewed commitment to making EXPO a worthwhile experience we hope you will join us. If you are not a Chamber Member we invite you to join us. Your membership helps us help you.

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